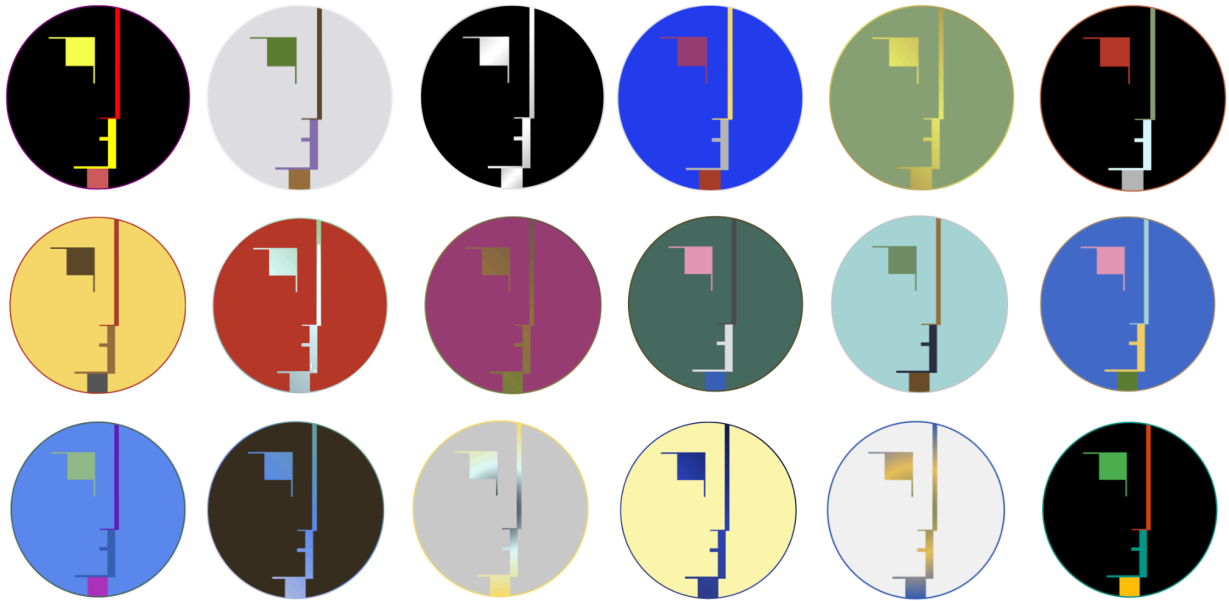


The Oskar Schlemmer Theatre Archives

FOR IMMEDIATE RELEASE

"Bauhaus Signet" NFT Collection Release in Celebration of Oskar Schlemmer's 136th Birthday



Outputs from the "Bauhaus Signet" onchain NFT collection featuring the Bauhaus Signet created by Oskar Schlemmer in 1923. Courtesy of The Oskar Schlemmer Theatre Archives and one33seven.

ZUG, September 4, 2024—[one33seven](#) is thrilled to announce the launch of the "Bauhaus Signet" NFT collection, a digital reimaging of a historic design created by renowned Bauhaus master Oskar Schlemmer in 1923. This collection, in collaboration with [The Oskar Schlemmer Theatre Archives](#), will be released on Wednesday, September 4, 2024, at 6pm CET in honor of Schlemmer's 136th birthday. The NFTs are now available for purchase at mint.schlemmer.org.

Key Highlights:

- **Collection Details:** The "Bauhaus Signet" NFT collection features 1,888 unique generative renditions of Schlemmer's iconic design. **Created entirely on-chain using SVG technology**, the collection ensures the preservation of Schlemmer's legacy in the digital realm, reflecting the timeless nature of his minimalist work.

- **Launch Anniversary:** The Bauhaus Signet, crafted by Oskar Schlemmer in 1923, is celebrating its 101st anniversary this year—a milestone reminiscent of binary code, symbolizing the connection between the Bauhaus' revolutionary ideas and the digital realm. This historic logo of the legendary Bauhaus School now bridges the past and future through its reimagining as a generative NFT collection, ensuring its legacy lives on forever.

Pricing and Availability:

- 0.0888 ETH minting price
- 1,888 one-of-one onchain NFTs will be available for purchase

Innovation and Legacy: The Bauhaus school and blockchain technology share a common DNA rooted in disruption, innovation, and decentralization. The Bauhaus Signet—Schlemmer's minimalist depiction of the human profile—remains an enduring symbol of this pioneering spirit. It was one of the earliest explorations of design merging art with technology, a precursor to today's digital revolution through blockchain and NFTs. This iconic design, re-envisioned as an early "PFP" (profile picture), now exists as a digital identity, decentralized, and immune to censorship, persecution, or authoritarian control—built to last forever on-chain.

Art and Community: The Bauhaus school, much like today's crypto communities, was a hub of collective creativity and collaboration. Just as the Bauhaus encouraged a revolutionary fusion of craft, high art, and technology across disciplines like typography, photography, and architecture, today's blockchain spaces foster open-source collaboration and decentralized governance. Both movements emphasize progressive approaches to education and innovation, creating bridges between the past and the future.

Legal Note: The Bauhaus emblem is in the public domain, but the trademark rights are owned by C. Raman Schlemmer. Each NFT provides a non-exclusive, personal use license for the digital artwork, with all intellectual property rights retained by the trademark holders.

About Oskar Schlemmer:

Oskar Schlemmer (1888–1943) was an artist, painter, sculptor, designer, and choreographer associated with the Bauhaus school. His work in stage design and his exploration of geometric forms and the human body have left an indelible mark on modern art and design.

About The Oskar Schlemmer Theatre Archives:

Dedicated to preserving and promoting Schlemmer's legacy, the archives maintain his works and support the study of his contributions to art and design.

About one33seven: A crypto-culture collective bridging connoisseurship and emergent technology.

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