

Press Release

## The world's first investment product on digital real estate in the metaverse



The Criptonite Metaverse Real Estate AMC is the world's first digital real estate certificate. GenTwo Digital, Exclusible and Criptonite join forces so that institutional and professional investors can add the metaverse investments to their portfolio. To celebrate the launch of the new certificate, a metaverse version of [AssetRush](#) will take place in Decentraland on April 8th, 2022.

Zurich (CH), April 4, 2022 – The metaverse real estate market presents an estimated 10-30 trillion-dollar opportunity for professional and institutional investors over the next decade. This specific investment product focuses on luxury digital real estate assets (NFTs) in the metaverse. The Criptonite Metaverse Real Estate AMC will allow institutional investors to get direct exposure to the development of the metaverse and digital assets. Professional investors can now access the space through this new financial product, an Actively Managed Certificate (AMC) investing in NFTs.

The Criptonite Metaverse Real Estate AMC will be announced at the Crypto Night Party in Decentraland, the first fully decentralized virtual world, on April 8<sup>th</sup> at 7pm CET. The event is presented by GenTwo's own web3-conference organizer, [AssetRush](#), and will feature live music and an exclusive, personalized wearable NFT for a limited number of attendees. The exclusive NFT will be airdropped to clients and partners and a limited number to the lucky draw winners.

Philippe Naegeli, CEO of GenTwo: “Given the incredible opportunities the metaverse has to offer, we are proud to announce our next big metaverse investment product. With GenTwo we build bridges between the traditional investors and the world of all digital assets like crypto and metaverse investments in bankable Swiss securities.”

“Partnering in this venture with Criptonite and GenTwo Digital marks a turning point for accessible investment in the metaverse,” said Exclusible Co-Founder, Romain Girbal. “We are confident that our curation of luxury digital real estate will give new and crypto-savvy professional investors alike the confidence they need to take their first steps into the metaverse. Thanks to this AMC, you don’t need to be a ‘geek’ to invest in the metaverse.”

“To meet the demand for digital real estate investment options, we are proud to partner with Exclusible and GenTwo Digital in announcing the world’s first ever AMC for real estate in the metaverse,” said Criptonite CEO and Founder, Florian Rais. “A couple of years ago, traditional investors started to take interest in digital assets and cryptocurrencies; this trend has since accelerated. The interest in the metaverse is even greater today as known companies such as Facebook, Microsoft, fashion houses and traditional banks have announced taking part in the metaverse experience. Combining Exclusible’s high-quality luxury metaverse real estate, projects and experiences with Criptonite’s seasoned experience in crypto investment and the investment structuring expertise of GenTwo Digital allows us to bring this unique investment product to qualified investors.”

Institutional and professional investors can access additional information on the AMC on the Criptonite website <https://www.criptoniteam.com/>.

### **About Exclusible**

[Exclusible](#) is the market leader in developing and selling luxury digital real estate and the definitive metaverse and NFT platform dedicated to luxury brands, giving collectors access to limited-edition NFTs and experiences issued by the world's most desirable luxury brands. Founded in 2021, Exclusible successfully launched its own NFT collection called Alpha, acting as a private club access key with a wide array of privileges and selling out 3,000 NFTs in less than 48 hours. In a short amount of time, Exclusible has garnered a stellar reputation for successful activations in the web3 space, addressing the needs of its high-profile partnerships for NFTs and in the metaverse.

### **About Criptonite Asset Management**

[Criptonite Asset Management SA](#) is a Geneva, Switzerland based investment management company that manages and promotes investment products focused on digital assets. The products managed are for institutional and qualified investors only. The company was founded by a seasoned investment manager who spent his whole career advising and managing HNWI assets; it is today surrounded by a team of highly skilled investment professionals. Criptonite Asset Management SA is registered with an auto regulated body (So-Fit), in accordance with the Swiss FINMA regulator requirements.

### **About GenTwo and GenTwo Digital**

Zurich-based innovative securitization specialist GenTwo has created a new generation of financial products. The company builds securitization platforms for its institutional clientele and enables professional investors to securitize not only bankable, but also non-bankable assets with a Swiss ISIN. The focus on so-called off-balance-sheet investment products solves the problem of declining margins and growth barriers for many financial market players. It opens up new performance potential by creating access to a theoretically unlimited world of asset classes. Financial intermediaries, including banks, can use GenTwo's setup to realize their product and business innovations. GenTwo Digital is a joint venture based in the Crypto Valley in Zug, Switzerland. It makes digital assets bankable and turns them into conventional securities (investment certificates).

[www.gentwo.com](http://www.gentwo.com)

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